



Marketing and Communications Specialist - Winnipeg

Lowson – Agriculture Division (AG)

Location: Winnipeg, MB

Univar Canada is the leading distributor of chemistry and related innovative products and services in Canada. We provide more chemical products and related services than any other company in the marketplace. Our wide distribution network, with locations coast-to-coast, helps guarantee fast, reliable service to Univar's customers.

Safety is our first priority, both the starting point and foundation for all aspects of our global business operations. Safe transport and storage of products, safe operational practices and safe working conditions enable us to protect our employees, customers, suppliers and the environment.

To read more about our successes and what we do, please visit: www.univar.com.

Responsibilities:

- Assists Director of Marketing and Strategy in delivery of Univar AG Canada marketing, communications and other services to Suppliers and Customers.
- Works with a range of internal teams including but not limited to Procurement, Sales, Customer Service, IT and Website and Marketing to achieve Univar goals and meet targets.
- Administration of marketing services to suppliers and other parties.
- Support the Univar AG marketing and sales efforts with production of marketing collateral.
- Support the Univar AG marketing efforts with management of social media.
- Web Management – CropWeb.com & AgChemExpert
- Updates web and social media and reports on site analytics.
- Maintains product and customer databases linked to websites.
- Support AG content for the Univar Online store
- Provides input on projects to enhance websites in conjunction with web product department and Business Manager or Director.

Qualifications:

- Strong written communication and analytical skills.
- Strong skills with relevant computer software (MS Office, Graphic Design, Salesforce, Adobe Acrobat and other creative design tools).
- Familiarity with various data management programs and strong ability to learn applicable web based programs are considered an asset.
- Must be detail oriented, self-motivated and action oriented.
- Minimum two (2) years of relevant experience or a relevant university degree / diploma.
- Good communication skills to be able to communicate effectively with internal and external customers
- Excellent organization skills with the ability to effectively manage changing priorities

All internal applicants are required to advise their current supervisor or manager of their interest in this position and that they are applying.

To Apply: Please send your resume in Word or PDF format to UnivarCAAgJobs@univar.com.

Please indicate the job title and location in the subject line of your email. Candidates are subject to a background check.

Deadline to apply: August 31, 2018